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Step-by-Step Guide to Flawless Fixture Rollouts

FROM WAREHOUSE TO STORE FLOOR





What's Inside

This guide breaks down the step-by-step process behind a successful fixture rollout, from warehouse preparation to final installation at the store.

Each section is designed to help you plan ahead, avoid delays, and keep every location on schedule.

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Whether you're opening one store or rolling out fixtures nationwide, these steps will help ensure your rollout runs smoothly from start to finish.



Introduction

Rolling out fixtures or displays across multiple retail locations is no small task. Between production delays, tight timelines, limited delivery windows, and coordinating crews across the country, even the best plans can get complicated fast.

That's why brands that care about execution rely on expert logistics partners who specialize in fixture and display programs.

With 30 years of experience managing nationwide rollouts, remodels, and new store openings, TTi Logistics has refined a process that delivers precision, consistency, and peace of mind from the warehouse to the sales floor.

This guide shares that proven roadmap—outlining every step, checklist, and strategy you can use to make complex fixture deployments simple, seamless, and stress-free. Because when every display matters, flawless execution isn't optional—it's essential.



PLAN & PREPARE

The foundation of a flawless rollout starts with clear, proactive planning.

Before fixtures ever move, alignment between all parties—designers, vendors, logistics partners, and store teams—is critical. A well-built plan prevents delays, miscommunication, and unexpected costs.

Pro Tips:

- Define your scope early. Identify every location, store contact, and specific fixture requirements. The earlier your logistics team is looped in, the smoother the rollout.
- Create a master timeline. Synchronize manufacturing, warehouse staging, and on-site installation dates to avoid gaps or storage issues.
- Overcommunicate. Regular project updates and shared timelines keep everyone on track and eliminate bottlenecks.



At TTI, our rollout planning starts weeks before the first shipment moves—so execution feels effortless when it's go time.



STAGE & KIT

Organization at the warehouse means efficiency at the store.

This is where rollout success takes shape. Each shipment must be prepped, packed, and labeled with absolute precision so the right fixtures reach the right store—on schedule and ready for installation.

Pro Tips:

- Store-specific kitting. Bundle fixtures, hardware, and graphics by location for turnkey deliveries.
- Detailed labeling. Every crate or pallet should clearly identify the store number, delivery window, and installer contact.
- Warehouse quality control. Double-check every order before it leaves the dock to catch errors before they reach the field.

A well-organized warehouse process is the secret weapon behind seamless, stress-free fixture rollouts.



Our dedicated staging teams specialize in fixture kitting and preassembly—reducing on-site confusion, ensuring accuracy, and saving brands time and money.

If any fixtures or materials need repair or adjustments, TTI's warehouse team inspects and corrects them before shipment—so every piece arrives ready for flawless installation.



PACK & PROTECT

Fixtures represent your brand—make sure they arrive looking the part.

The packaging stage is where small details make a huge impact. Proper protection can mean the difference between a flawless install and costly damage delays.

Pro Tips:

- Use custom crates and reusable containers for consistent protection and eco-friendly returns.
- Add foam, bracing, and corner guards to secure every component, from shelving units to high-gloss panels.
- Include handling instructions like “Fragile,” “Do Not Stack,” and “This Side Up” on all shipments.

Proper protection ensures every fixture arrives showroom-ready—because presentation starts long before installation.



TTi's white glove packing standards are designed for high-value, high-visibility assets—ensuring every fixture arrives looking showroom-ready.



SHIP & TRACK

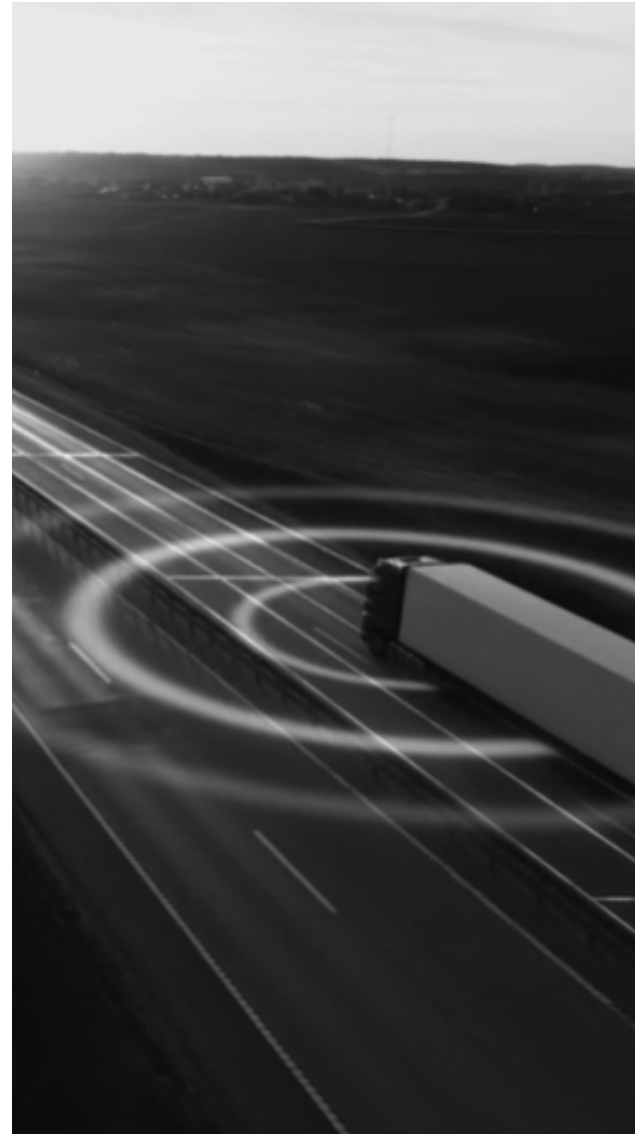
Visibility and timing make or break a rollout.

Once fixtures leave the warehouse, control and communication become everything. With hundreds of moving parts, real-time tracking keeps teams confident and informed at every step.

Pro Tips:

- Optimize your routes. Group deliveries strategically to reduce mileage, transit time, and costs.
- Demand transparency. Choose a logistics partner who provides real-time tracking, status updates, and proof of delivery.
- Plan for flexibility. Weather, access restrictions, and mall schedules can all affect timing—build in contingencies to stay ahead.

The best rollout strategies are built on visibility, not guesswork—ensuring your deliveries arrive safely, securely, and on schedule.



TTi's nationwide transportation network ensures on-time arrivals —no blind spots, no surprises.

Our advanced tracking software gives you real-time visibility into every stage—from warehouse prep to on-the-road progress—so you always know exactly where your fixtures are and when they'll arrive.



INSTALL & EXECUTE

Where precision meets performance.

The installation phase is the final test of your planning—and timing is everything. Coordinating logistics and labor with precision ensures your stores open on schedule and your brand presentation is flawless.

Pro Tips:

- Synchronize delivery and installation. Fixtures should arrive when crews are ready, not days early or hours late.
- Provide site access details in advance to minimize downtime during setup.
- Inspect before sign-off. Verify that every display is assembled correctly and undamaged before marking the location complete.

When logistics and installation work hand-in-hand, your rollout transitions seamlessly from delivery to display—without wasted time or resources.



TTi's rollout teams coordinate directly with installers, contractors, and store managers to ensure seamless delivery-to-install transitions—so your stores go live exactly as planned.

And with TTI's renowned white glove service, every fixture is handled with care, precision, and professionalism from warehouse to storefront.



EVALUATE & IMPROVE

Turn every rollout into a smarter one.

Once your rollout wraps, take time to assess what worked—and what can be improved for the next phase. Continuous refinement ensures faster, smoother, and more cost-effective rollouts over time.

Pro Tips:

- Review delivery data. Track accuracy rates, timing, and costs to identify improvement areas.
- Gather feedback. Ask installers and store teams for insights on what made their jobs easier—or harder.
- Refine your process. Update documentation and checklists for future rollouts.

Smart logistics teams turn experience into efficiency—building on every project to strengthen the next.



TTi helps brands build institutional knowledge from every project, transforming lessons learned into leaner, faster, more cost-effective rollouts.



THE PROVEN PROCESS DELIVERS

- ✓ Consistent, on-time fixture deliveries across the U.S.
- ✓ Reduced damage, downtime, and miscommunication
- ✓ Seamless collaboration with vendors and installers
- ✓ Confidence from warehouse to store floor

When your brand's rollout depends on
timing and precision, success is all in
the details.



About TTi Logistics

TTi Logistics is a nationwide logistics provider specializing in retail fixture rollouts, new store openings, relocations, and refresh programs.

We manage every detail—from staging, packing, and transportation to final-mile delivery and on-site coordination. With decades of experience and a reputation for excellence, TTi delivers white glove service and total reliability for every rollout we touch.

Contact Us

info@ttidelivers.com



904.280.0608

Warehouse to Storefront, Without Delays.

Your fixtures deserve a flawless rollout—every time.

Download the guide. Plan smarter. Deliver with confidence.

WWW.TTIDELIVERS.COM